

Privacy Policy

Effective as of July 14, 2019.

Here at Aloha, we are committed to preserving your privacy and being transparent about how we use information collected through <https://www.heyaloha.app/> and related services (the "Services"). The following privacy policy (the "Policy") is intended to inform you of our policies and procedures regarding the information we collect and use when you use the Services. By using or accessing the Services in any manner, you acknowledge that you accept the practices and policies outlined in this Policy, and you hereby consent that we will collect, use, and share your information in the following ways. Please note that capitalized terms used but not defined in the Policy are defined in the [Terms of Service](#).

1. Information Collected.

a) Information You Provide to Us

When you use the Services, you will have the opportunity to provide us with some information directly. For example, some functions of the Services may give you the option to register for an account, where we may ask you for your email address, phone number, birthday, preferred username and password. We may also ask you for access to your mobile device contacts application so that we can recommend friends with whom you can manage your relationship.

When you provide us with the credentials to a third party SNS, we will obtain what information the SNS allows us to receive, as determined by the terms that govern your relationship with the SNS. As an example, your SNS may allow us access to your list of contacts so that we can recommend friends with whom you can manage your relationship.

Certain parts of the Services also allow you to upload or post User Content to the Aloha platform. You may post User Content at your sole discretion, but please note that any User Content you post may be publicly available, viewable to others, and may appear in search results of third-party search engines. Aloha recommends that you do not post any sensitive personal information, such as your address, information about website accounts, credit card numbers, or your Social Security Number, as that information may be seen by others.

In order to use our Services, you will be asked to provide certain financial information so that you can be charged for the goods that you have purchased. Please note that your financial information will be collected by a third party payment processor that we have engaged to handle our financial transactions, and we will not have access to your financial information.

b) Information Automatically Collected

Whenever you interact with our Services, we automatically receive and record information on our server logs from your browser or device, which may include your IP address, geolocation data, personal mobile contacts, device identification, "Cookie" information, the type of browser and/or device you're using to access our Services, and the page or feature you requested. "Cookies" are identifiers we transfer to your browser or device that allow us to recognize your browser or device and tell us how and when pages and features in our Services are visited and by how many people. You may be able to change the preferences on your browser or device to prevent or limit your device's acceptance of cookies, but this may prevent you from taking advantage of some of our features.

If you click on a link to a third-party website or Services, a third party may also transmit cookies to you. Again, this Policy does not cover the use of cookies by any third parties, and we aren't responsible for their privacy policies and practices. Please be aware that cookies placed by third parties may continue to track your activities online even after you have left our Services, and those third parties may not honor "Do Not Track" requests you have set using your browser or device.

We may receive a confirmation when you open an email from us. This confirmation helps us make our communications with you more interesting and improve our services.

We may use this data to customize content for you that we think you might like, based on your usage patterns. We may also use it to improve the Services – for example, this data can tell us how often users use a particular feature of the Services, and we can use that knowledge to optimize the Services and make them interesting to as many users as possible.

We use Google Analytics, which uses cookies and similar technologies to collect and analyze information about use of the Services and report on activities and trends. This service may also collect information regarding the use of other websites, applications and online resources. You can learn about Google's practices by going to <https://www.google.com/policies/privacy/partners/> and opt out of them by downloading the Google Analytics opt-out browser add-on, available <https://tools.google.com/dlpage/gaoptout>.

2. **Disclosure of Information Collected.** We may share your information with third parties as described in this section:

a) **Third Party Service Providers**

We may employ other companies and people to perform tasks on our behalf and need to share your information with them to provide products or services to you; for example, we may use a payment processing company, such as Stripe, to receive and process your credit card transactions for us. Unless we tell you differently, our agents do not have any right to use the information we share with them beyond what is necessary to assist us.

b) **Publicly Accessible Information**

Please note that if you submit any of your information to a portion of the Services that is accessible by other users, including a chat section, a shared calendar or a comment section, other users will be able to see that information. Accordingly, only include information in such submissions that you are comfortable sharing with third parties.

c) **Business Transfer**

We may choose to buy or sell assets, and may share and/or transfer customer information in connection with the evaluation of and entry into such transactions. Also, if we (or our assets) are acquired, or if we go out of business, enter bankruptcy, or go through some other change of control, information could be one of the assets transferred to or acquired by a third party.

d) **Legal Purposes**

We reserve the right to access, read, preserve, and disclose any information that we believe is necessary to comply with law or court order; enforce or apply our [Terms of Service](#) or other agreements; or protect the rights, property, or safety of Aloha, our employees, our users, or others.

e) De-Identified Information

We may de-identify your personal information so that you are not identified as an individual, and provide that information to our partners. We may also provide aggregate usage information to our partners (or allow partners to collect that information from you), who may use such information to understand how often and in what ways people use the Services, so that they, too, can provide you with an optimal online experience. However, we never disclose aggregate usage or de-identified information to a partner (or allow a partner to collect such information) in a manner that would identify you as an individual person.

3. **Modification / Deletion of information.** Through your account settings, you may access, and, in some cases, edit or delete the following information you've provided to us:
 - i. Password
 - ii. Username
 - iii. Email address
 - iv. Phone number
 - v. Birthday
 - vi. Personal contacts and information regarding your interactions with those personal contacts and your interaction preferences
 - vii. Notification preferences

The information you can view, update, and delete may change as the Services change. If you have any questions about viewing or updating information we have on file about you, please contact us at hello@heyaloah.app.

Finally, if you request, we will remove your name and all other personally identifiable information that you have provided from the Services. It may be impossible to delete this information completely, due to backups and records of deletions. In addition, please understand that, if you request removal of your information, you will be unable to utilize associated features of the Services. You may not request the removal of de-identified, anonymous, or aggregate data from our databases.

4. **Security Disclaimer.** We endeavor to protect the privacy of your account and other personal information we hold in our records, but unfortunately, we cannot guarantee complete security. Unauthorized entry or use, hardware or software failure, and other factors, may compromise the security of user information at any time.
5. **Age of Users.** Persons under the age of 18 are not permitted to use, access or register for the Services in any way. We do not knowingly collect or solicit information from anyone under the age of 13. If we learn that we have collected personally identifiable information from a person under the age of 13, we will delete that information as quickly as possible.
6. **Changes to Policy.** Aloha reserves the right, at its sole discretion, to modify this Policy at any time and without prior notice. If we modify this Policy, we will either post a notification of the modification on our website or otherwise provide you with notice of the change. The date of the

last modification will also be posted at the beginning of this Policy. It is your responsibility to check from time to time for updates. By continuing to access or use the Services, you are indicating that you agree to be bound by any modified Policy.

7. **Contact Us.** If you have any questions about the Services, please do not hesitate to contact us at hello@heyaloha.app.